

The Details™

an e-newsletter from Fresh Start Detail



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Not All Auto Detailers Are Created Equal

By Jason Barker

There are many businesses out there that present and advertise themselves as "auto detailers." Some of them are, and they're quite good at it. However, all too many of these businesses fall short when it comes to the actual details of auto detailing. You might take your car, RV or boat in to be "detailed," but what you'll actually end up with is a glorified wash. The stains will likely still exist, as will the odors... and the full service detailing you were expecting, and that you paid for, never happened. It's all surface cleaning.

Beyond that the true auto detailing pros take steps to comply with environmental and industry standard, and carry permits and have special equipment to properly deal with waste water. So it's not simply a matter of a business offering a menu of services, but it's how they execute the detailing service they're providing and how they operate. That low priced "detailing" may not only fall short of your expectations, but it may be contributing to environmental hazards and paying non-insured illegal workers "under the table."

When looking for a qualified, certified and professional auto detail shop, there are several questions you can ask that will help you determine if the detailer in question has actually got the goods. If they provide the wrong answers, or can't/aren't willing to answer these basic questions, you should look elsewhere. Every legit auto detail shop should be an open book for you. Here is a list of questions that you should ask of any detail shop.



- ✓ Do you actually steam clean, or do you just shampoo my carpets, upholstery and seat belts? *Shampooing carpets and seats is an archaic way to clean. It uses lots of water and it leaves all that soap residue in your carpets, making them get dirty again faster. The*

Special Offer

FREE Loaner Car w/any Standard Detailing Service

Offer valid until 7/16/10



We're gonna make you love Mondays!

**Follow us on our social networking pages
- Every Thursday, we'll post a new *I Love Mondays!* Special so you can save big time
on your auto detailing and car care!**



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process of steam cleaning uses less water and less chemicals and it leaves your interior dry and residue free.

- ✓ Will my carpets and seats be dry when I pick up my vehicle?
- ✓ Do you truly clean everything inside or just use Armor-All?
- ✓ Do you guarantee all of your work?
- ✓ Will my car have those unsightly buffer swirls on it after you polish it?
- ✓ Are your workers legal to work in the US?
- ✓ Do you have a DEQ permit for your wash water?
- ✓ Do you have proof of insurance to cover my vehicle while you're working on it?

Take care to find a legitimate auto detail shop. It may cost a little bit more, but the result will be much better for your car and the environment!

Someone You Should Know

Autohaus Bayern

The Autohaus Bayern was conceived to provide German car owners in the Portland area with dealership-level technical service capabilities at far lower prices than dealers charge, and to share our love of German driving machines. We take pride in our:



- ✓ Friendly, knowledgeable and professional staff with dealership experience and ASE certifications,
- ✓ A large, clean workshop equipped with the latest tools and equipment,
- ✓ The same state-of-the-art computer diagnostic equipment dealerships use,
- ✓ Excellent customer service, and of course...
- ✓ Competitive pricing.

The Autohaus Bayern was consequently designed, built, equipped and staffed to excel in each of these areas. We happily stake our reputation against any German automotive shop in the Northwest on these five criteria.

Autohaus Bayern
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Fun Events

Portland Pride Festival
<http://www.pridenw.org/>

Hood River Fruit Loop
<http://www.hoodriverfruitloop.com/index.html>

Trilogy: A Story of Food, Wine, and Art
<http://www.chehalemvalley.org/web/>

Lake Oswego Festival of the Arts
<http://www.lakewood-center.org/>

Festival of Balloons in Tigard
<http://www.tigardballoon.org/>

North American Organic Brewer's Festival
<http://www.naobf.org/>

World's Biggest Turkey BBQ
<http://members.mcminnville.org/events/details/turkey-rama>



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